APPLY NOW!™
ADVANTAGE
A KD College Counseling Program

1 **Understanding the College Admissions Process** *(students and parents)*

Families will learn about how the admissions process works in the U.S., how colleges evaluate applications, and the timeline for applying to college.

2 **Exploring Majors and Careers** *(students, parents optional)*

Students will be guided through their assessment results, including how to explore college programs and careers.

3 **Paying for College** *(students and parents)*

Families will learn about the average cost to attend college and how those costs differ by college type. Different types of financial aid will also be discussed.

4 **Researching Colleges** *(students and parents)*

Families will learn how to research colleges and universities and how to narrow down their list of potential schools.

5 **Finalizing Your College List** *(students and parents)*

Families will examine current college choices, including academic programs, likelihood of admission, cost, and other important factors.

6 **Requesting Letters of Recommendation** *(students)*

Students will learn how colleges use letters of recommendation, how to choose recommenders, tips for getting a strong letter, and how to submit them.

7 **Creating a Resume & Activity List** *(students)*

Students will learn about the importance of a detailed and complete college resume, as well as how to format one and use it to create an activity list.

8 **Completing Applications** *(students)*

This session will walk students through completing the Common Application. Examples of other applications will also be provided.

9 **Telling Your Story** *(students)*

Students will learn about the importance of clear, concise, and engaging writing. We will also discuss common writing mistakes and how to avoid them.

10 **Brainstorming & Writing Your Personal Statement** *(students)*

Students will learn how to write an effective and engaging personal statement that can be submitted to colleges. They will also learn to brainstorm essay topics.

11 **Writing Supplemental Essays** *(students)*

Students will learn how supplemental essays differ from the personal statement and how to approach writing them.

12 **Preparing for Interviews** *(students)*

Students will learn about the purpose of interviews and how to schedule and prepare for interviews. Students will also discuss common interview questions and how to answer effectively.

13 **Completing the FAFSA and CSS Profile** *(students and parents)*

Families will learn about the FAFSA and CSS profile, including how and when to complete the forms, who needs to complete them, and what information is required.

14 **Understanding Housing, Portals, and Other Details** *(students, parents optional)*

Students will learn what to expect after submitting applications, including how to track important steps for financial aid, housing, and other college requirements.

15 **Comparing Financial Aid Packages** *(students and parents)*

Families will learn how to compare financial aid packages, loan terms, scholarships, and other aid.

16 **Making Your Final Decision** *(students, parents optional)*

Students will learn how to handle the stress of making a final decision by reviewing what they have learned and celebrating their accomplishments.